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Leaf the Bookworm Gives the Gift of Literacy this Holiday Season

Sarasota, FL (December 16, 2011) – Leaf the Bookworm, mascot for The *Literacy Empowers All Families (LEAF)* program, stuffs new member packets for children who sign up to be members of his literacy program.

Parents in Sarasota County are encouraged to sign up their children, birth to five years old, for a free membership program. The children receive an introductory packet that includes a reading book, activity book featuring Leaf the mascot, and a bookmark. Throughout the year e-mail alerts with fun activity ideas are sent to parents; and children receive postcards in the mail from Leaf the Bookworm.

To find out about the free membership program for Sarasota children ages five and younger and for more information about *Literacy Empowers All Families*, visit www.growingmindsread.org.

Photo attached: *Leaf the Bookworm spreads a little holiday cheer this season as he prepares to send out introductory packets to new members of his literacy program.*

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